

# JUAN CARLOS RODRIGUEZ

## CURRICULUM VITAE



*Experienced library administrator with over 35 years of experience working in higher education and academic libraries. Demonstrated success building and implementing a collaborative strategic vision, developing award-winning library services and technology rich, learner-centered environments, strengthening mission-aligned strategic partnerships, cultivating relationships with campus stakeholders, and creating a culture of belonging within diverse campuses and communities. Leads with integrity, empathy and compassion. Values transparency and has a history of success as a trusted partner in shared governance and unionized environments.*

## PROFESSIONAL EXPERIENCE

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### CALIFORNIA STATE UNIVERSITY, LOS ANGELES

**May 2016 – Present**

*Cal State LA, founded in 1947, is the premier comprehensive public university in the heart of Los Angeles and is dedicated to engagement, service, and the public good. Cal State LA serves more than 23,000 students and is a federally designated Hispanic-Serving Institution (HSI), Minority-Serving Institution (MSI), and Asian American and Native American Pacific Islander-Serving Institution (AANAPISI), with over 60% of students identifying as first generation. Cal State LA has repeatedly been recognized as one of the most transformative universities in the country and has been ranked #1 in the State of California for economic mobility by the College Futures Foundation and #1 in the nation for upward mobility by Opportunity Insights.*

### Dean, University Library

**May 2016 – Present**

Serve as the chief operating and academic officer of the University Library and responsible for creating and sustaining an environment in which academic excellence is pursued by faculty, students, administrators and staff. Develop and lead University policy and strategic planning and represent the University Library internally and in the larger community and region. Support the growth and success of the library, seek broad-based support from external agencies and play a leadership role in fundraising and development.

### Selected Accomplishments

- Raised the reputation of the University Library and transformed library organizational structure to be more responsive to user needs and empower all library personnel to take ownership of organizational outcomes and establish a culture of risk-taking and innovation.
- Improved library organizational communication and participation through the establishment of new leadership structures that include representation from all library departments and classifications
- Provided leadership in the development of the library's first Library Facility Master Plan for the John F. Kennedy Memorial Library, a 350,000 s.f. facility.
- Managed several major library renovations that enhanced study spaces, increased seating capacity and improved the library user experience that has led to increased library usage by 50%.

- Established a university-wide annual author recognition reception and open access mini-conference for Cal State LA Faculty.
- Increased campus engagement and transformed the library as the major interdisciplinary hub for intellectual exploration, knowledge creation and scholarly and creative engagement.
- Led the development of the Library's strategic plan (2018-2023 & 2025-2026)
- Co-Led the programming, planning and design of the Center for Academic Success that will include support for writing, research, quantitative reasoning, information technology, and digital fluency
- Co-Led the programming, planning and design of the Center for Faculty Excellence that will provide seamless and unified support for teaching, learning, research, scholarly publishing, digital scholarship and data management and data visualization.
- Oversaw the implementation of ClimatQUAL to better understand library employee perceptions of the library's commitment to the principles of diversity, organization policies/procedures and attitudes that led to improving the organizational climate and diversity culture for the University Library.

## **GRAND VALLEY STATE UNIVERSITY**

**August 2010 – April 2016**

*Located in West Michigan, Grand Valley State University (GVSU) is a comprehensive public university with over 22,000 students and over 140 areas of study. GVSU is the only institution in the Midwest to be awarded the Inaugural Seal of Excelencia.*

### **Associate Dean, Technology & Information Services**

**August 2010 – April 2016**

Provide a leadership role in all aspects of library-wide planning, budgeting, operations, policy development, and communications. Responsible for providing oversight and direction for the GVSU University Libraries in the areas of library systems, digital curation, digital initiatives, electronic resource management, web development, technical services, ready reference services and access services. Lead and manage the Technology and Information Services Division consisting of three departments (1) Knowledge Access & Resource Management Services, (2) Technology and Library Systems, and (3) Operations and User Services) comprised of 32 faculty/staff and over 50 student assistants.

### **Selected Accomplishments**

- Working with campus IT, led and coordinated the technology planning for the new Mary Idema Pew Library Learning and Information Commons (<http://gvsu.edu/library/maryidemapew/>) that opened in June 2013
- Provided leadership in the transformation, reorganization and increased collaboration between the technical services and public services departments.
- Developed and implemented a new user-centered service model and training program for all members of the library service desk that places an emphasis on providing a proactive, responsive and exceptional user experience in both the physical and online library.
- Oversaw the implementation of two library and IT surveys (MISO and LibQUAL+) to better understand and respond to the library, information and technology needs of the GVSU community.
- Co-Chair for the Re-Think it: Libraries for a New Age Conference, hosted by the GVSU Libraries, that brought together academic and public librarians, administrators, technologists, architects,

designers, furniture manufacturers, and educators from the across the country to discuss, share, learn, and collectively re-think the increasingly important role libraries play in the communities they serve.

## **CALIFORNIA STATE UNIVERSITY, SACRAMENTO**

**February 2001 – August 2010**

*Sacramento State is a public university located in Sacramento, California with a student enrollment of over 31,000 and over 150 academic programs. Over 1/3 of students identify as first-generation college students. Sacramento State is federally recognized as both a Hispanic-Serving Institution (HSI) and an Asian American Native American Pacific Islander Serving Institution (AANAPISI). The institution was also recognized by the California Legislative Assembly as the first Black-Serving Institution (BSI) in the state of California.*

### **Director, Library Systems & IT Services**

**February 2001 – August 2010**

Responsible for all aspects of planning, development, implementation and maintenance of library systems, information technology and digital services and collections for the CSUS Library. Provide leadership in identifying, evaluating, selecting and implementing new information technologies. Work closely and collaboratively with Library department heads and administration to address issues related to automation, digitization, training, access to library resources and the maintenance of over 370 public and staff computers. Lead and manage five FTE technology staff, a Digital Information Services Librarian, six student assistants and several volunteers and interns. Represent the library in planning and implementing IT initiatives at the campus, CSU system, regional and national level.

### **Selected Accomplishments**

- Expanded the Library Systems Department from three technology staff and one student assistant to five technology staff, one Digital Information Services Librarian, six student assistants and several volunteers and interns.
- Created the Systems Department Liaison Program to allow other library department members to provide initial hardware and software support.
- Coordinated the migration of 80 public WYSE terminals providing access to the character-based catalog to networked PCs that provided access to the Web OPAC as well as other Web-based resources.
- Initiated wireless laptop loan service for CSUS Students and coordinated the expansion of the service to over 170 laptops from three service desks on campus.
- Coordinated the Library's telecommunication infrastructure project that added an additional 1,400 cat 6 network, fiber and video outlets.
- Working with campus computing, established a single authentication mechanism for all Library electronic resources and digital collections.
- Working with campus computing, established an information commons in the Library.
- Oversaw the redesign (2003 and 2007) of the Library's Website.
- Managed the successful implementation of SFX and MetaLib.
- Oversaw the development and implementation of two grant funded digital collection projects.

**UNIVERSITY OF CALIFORNIA, RIVERSIDE****October 1985 – January 2001**

*UC Riverside is a public land-grant research university in Riverside, California with a student enrollment of more than 26,00 students. UCR was the first UC campus to become a Hispanic Serving Institution and is recognized for enrolling and graduating Pell Grant or low-income students and has been ranked #1 in the nation for social mobility by U.S. News & World Report.*

**Coordinator of Information Technology, Science Library****September 1998 – January 2001**

Participated in long-range planning for all aspects of technology for the UCR Science Library. Served as the liaison between the library and the UCR campus on issues related to Internet policies. Approved Information Services Department hardware and software purchase requests. Provided instruction to library staff on use of technology for support and development purposes. Planned, promoted and coordinated innovative uses of technology in support of library initiatives. Communicated with staff and users on policies and practice relating to the use of technology. Worked with library staff to support integration of Web technology into programs and processes.

**Selected Accomplishments**

- Oversaw the configuration and implementation of over 130 public Internet workstations.
- Established policies on the use of two instruction computer labs, an email room and public workstations.
- Implemented Dynamic Host Configuration Protocol (DHCP) for library users to access the library network and the Internet.
- Worked with the Campus Computing and Communications Department, to plan for the deployment of a wireless network in the Science Library.
- Conducted usability studies to improve the design and functionality of the Library website.
- Facilitated the design and implementation of the web interface of the library's OPAC.
- Assisted with the testing and implementation of the library's proxy server.

**Science Reference Librarian, Science Library****July 1995 – January 2001**

Provided both traditional and online reference and advisory services in the Science Library 10-15 hours per week. Prepared bibliographic instruction materials in print and on the web. Provided online computer literature search services using Dialog and STN. Provided library orientation and bibliographic instruction for UCR students, staff and faculty. Served as selector and library liaison for Physics, Astronomy, Mathematics and Statistics. Responsible for the development and maintenance of the Library Website

**Selected Accomplishments**

- Developed the library's first website (library.ucr.edu) in 1995.
- One of the first at UCR to provide Internet and HTML workshops to the campus community.
- Established and chaired the Electronic Publishing Advisory Committee (EPAC) to facilitate the evaluation and creation of web resources and later created the Library Web team to distribute the workload of the maintenance and development of the website.
- Created website policies and procedures which served as a model for other campus departments.
- Increased the awareness of the Internet as a useful reference tool to library staff and patrons through workshops and seminars.

- As member of the INFOMINE (infomine.ucr.edu) Development Team, improved the user interface design and assisted with the development of advanced search algorithms.
- Participated in the initial acquisition of electronic journals and provided publicity and training on the use of electronic journals.
- Implemented a pilot project to provide access to course reserves via the Web.

### **Evening Supervisor, Tomás Rivera Library**

**June 1990 – June 1995**

Hired, trained and supervised library staff, student assistants and library service officers. Managed circulating software collection. Automated library overdue/renewal notice procedures which resulted in a considerable time savings. Assisted in the maintenance of the library's automated circulation system (CLSI). Responsible for the security of the library building during the evenings.

### **Student Assistant, Tomás Rivera Library**

**October 1985 – June 1990**

Worked in various departments including Stacks Maintenance, Circulation Services, and the Periodical Desk. Duties included: shelving library materials, shifting collections, shelf-reading, checking out library materials, issuing library cards, processing periodicals, supervising and training other student assistants.

## **EDUCATION**

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University of California, Los Angeles

M.L.I.S. 1995

*MLIS, Information Systems Specialization*

University of California, Riverside

B.A. 1990

*Liberal Studies; Major emphasis-Economics, Minor emphasis-Physics.*

## **HONORS & AWARDS**

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- Reclaiming Pedagogy, Community and Student Success, DHSI (Title V) Grant. \$3,000,000. Co-PI. Awarded 2023.
- UCLA Senior Fellows, 2012
- ACRL Excellence in Academic Libraries Award (GVSU Libraries), 2012
- Dr. Arnulfo D. Trejo Librarian of the Year Award, 2011
- Nominated and selected for participation in the Frye Leadership Institute, 2008
- CSUS Friends of the Library Grant to purchase laptops to initiate wireless laptop loan program, 2002
- LAUC-R Research Grant - Usability study of the UCR Library Website, 1997 – 1998
- Nominated and selected for participation in the Association of Research Libraries Inaugural Leadership and Career Development Program (ARL-LCDP), 1997-1998
- International Who's Who of Information Technology, 1997
- Orange County of REFORMA Scholarship, 1994
- California State Library Multi-Ethnic Scholarship, 1993 – 1995

## **SELECTED UNIVERSITY SERVICE**

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### **California State University, Los Angeles**

- Member, Cal State LA Budget & Planning Committee, 2025 – present
- Member, AI Working Group, 2024 – present
- Member, Dean's Council, 2016 – present
- Member, President's Senior Leadership Team, 2016 – present
- Member, Academic Senate, 2016 - present
- Member, Strategic Technology Planning Committee, 2017 – present
- Co-Chair, Library Facility Master Plan Steering Committee, 2017 - 2019

### **California State University**

- Member, CSU Gen AI Advisory Committee, 2024 – present
- CSU Library Dean Representative, CSU CIO Council, 2024 – present
- Chair, CSU Systemwide Technology Initiatives Management Committee, 2023 – present
- Vice-Chair, Chair and Past-Chair of the CSU Council of Library Deans (COLD), 2019 - 2022
- Member, COLD Executive Committee, 2017 – 2022 & 2024 – present
- Co-Chair, Electronic Access to Information Resources Transformation Task Force, 2019-2020
- Founding Chair, CSU Unified Library Management System Steering Committee, 2017 – 2019
- Member, COLD, 2016 – present
- Member, CSU Library Statistics Task Force, 2009 – 2010
- Facilitator, CSU Library Technology Leadership Group, 2004 – 2010
- Member, CSU Institutional Repository Subcommittee, 2006 – 2010
- Member, Systemwide Technology Initiatives Management Committee, 2004 – 2009
- Member, Systemwide Academic Technology Committee, 2002 – 2004

### **Grand Valley State University**

- Member, GVSU Big Data Conference Planning Committee, 2013 – 2016
- Co-Chair, GVSU Latin@ Faculty and Staff Association, 2013 – 2016
- Administrator, MISO Survey, 2013
- Member, University Leadership Program, 2012
- Member, GVSU Hispanic Heritage Month Planning Committee, 2012 – 2016
- Ex-Officio Member, Academic Computing Advisory Committee, 2011 – 2016
- Member, Digital Signage Committee, 2011 – 2012
- Member, University Data Interoperability Committee, 2010 – 2012
- Member, Banner Project Team, 2010 – 2016

### **California State University, Sacramento**

- Chair, Campus Network Printing Committee, 2008 – 2010
- Member, IR&T Academic Resources Advisory Committee, 2008 – 2010
- Member, Search Committee for Identity Management Analyst, 2008
- Member, Search Committee for Manager, Hardware & Software Support Services, 2008

- Member, Search Committee for AVP of Academic Computing Resources, 2007
- Member, Accessibility Electronic & Information Technology Procurement Committee, 2007 – 2010
- Ex-Officio Member, Academic Information Technology Committee, 2006 – 2010

#### **University of California, Riverside**

- Member, Committee on Web Practices, 2000 – 2001
- Member, Search Committee for Editor/Webmanager, Office of the Registrar, 1998
- Member, Web Focus Group, 1998 – 2001
- Member, Chancellor's Advisory Committee on the Librarian Series (Ad-Hoc Review Committee) 1997, 1999
- Appointed Member, UCR's Diversity Initiative Task Group on Early Outreach, 1996 – 1997

#### **University of California**

- Member, California Digital Library Web Design Advisory Group, 1999 – 2001
- Member, Web Managers Group, 1997 – 2001
- Member, Science and Engineering Librarians Selector Group, 1996 – 2001

#### **UCLA Department of Information Science (Formerly Graduate School of Library & Information Science)**

- Member, Student Governing Board, 1993 – 1995
- Member, Recruitment Advisory Committee, 1998 – 2001

### **SELECTED LIBRARY SERVICE**

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#### **California State University, Los Angeles**

- Chair, Director of Fiscal Operations & Planning Search Committee, 2024
- Chair, Director of Operations & User Experience/Services Search Committee, 2023
- Chair, Library Space Planning Committee, 2019 – present
- Chair, Library Executive Team, 2018 – present
- Chair, Library Leadership Council, 2018 – present
- Chair, Library Strategic Directions Steering Committee, 2017-2018
- Chair, Manager of Library Administrative Services & Planning Search Committee, 2021

#### **Grand Valley State University**

- Chair, Search Committee for User Experience Manager, 2013
- Inclusion Champion, 2013
- Chair, Search Committee for Metadata and Digital Curation Librarian, 2012
- Chair, LibQUAL+ Planning and Review Committee, 2011 – 2012
- Chair, Search Committee for Digital Initiatives Librarian, 2011 – 2012
- Advisor, Library Student Advisory Council, 2011 – present
- Member, Library Services Steering Committee, 2011 – 2012
- Co-Chair, Library Service Desk and IT Help Desk Planning Committee, 2011 – 2013
- Chair, 2011 LibQUAL+ Survey Steering Committee
- Member, Mary Idema Pew Library Building Executive Steering Committee

- Member, Library Executive Team, 2010 – 2016
- Member, Library Council, 2010 – 2016

### **California State University, Sacramento**

- Coordinator, 2009 LibQUAL+ Survey
- Chair, MetaLib Implementation Team, 2003 – 2006
- Chair, SFX Implementation Team, 2002 – 2004
- Chair, Intranet Development and Implementation Team, 2003 – 2010
- Chair, Web Advisory Committee, 2001 – 2010
- Chair, Information Technology Programming and Planning Committee, 2001 – 2010
- Member, Library Assessment Committee, 2008 – 2010
- Member, Strategic Planning Steering Committee, 2004 – 2010
- Member, Retreat Planning Committee, 2004 – 2010
- Member, Library Budget Committee, 2003 – 2010
- Member, Library Building Task Force, 2002 – 2010
- Member, Self-study Steering Committee, 2002 – 2004
- Member, Library Administrative Council, 2001 – 2010

### **University of California, Riverside**

- Chair, SCOTTY (UCR Library Catalog) Web Workgroup, 1999 – 2001
- Chair, Task Force on Online Course Reserves, 1996 – 1998
- Chair, Electronic Publishing Advisory Committee, 1996 – 1998
- Co-Chair, Library Web Team, 1997 – 2001
- Member, Search Committee for Computer Resource Specialist, 1997
- Member, Task Force on Electronic Journals, 1997 – 1998
- Member, Task Force on Computer Security, 1996 – 1998
- Member, Search Committee for Electronic Resources Librarian, 1996
- Member, Science Library Communications Task Force, 1996 – 1998
- Member, Science Library Information Technology Coordinating Team, 1996 – 1998
- Library Webmaster, 1995 – 2001
- Member, INFOMINE Development Team, 1995 – 2001
- Member, Information Technology Committee, 1995 – 2001
- Member, Library Safety Committee, 1995 – 2001
- Member, Science Libraries Newsletter Editorial Board, 1995 – 1998



## PROFFESIONAL SERVICE

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External Program Reviewer, San Francisco State University, J. Paul Leonard Library, 2025

Portal: Libraries and the Academy

- Member, Editorial Board, 2024 – present

WEST: Western Regional Storage Trust

- Member, Executive Committee, 2024 - present

Network of the National Library of Medicine, Region 5 (California)

- Member, Executive Board, 2021 – 2023

UCLA Senior Fellows

- Invited Speaker, Deans Panel (2018, 2022, 2024)

ALA Core: Leadership, Infrastructure, Futures, 2020 – present

- Chair, ACRL/Core Interdivisional Academic Library Facilities Survey Editorial Board, 2024 – present
- Member, Core Buildings for College and University Libraries Committee, 2024 – present

EDUCAUSE, 2002 – present

- Adjunct Reader, EDUCAUSE Annual Conference, 2008, 2009, 2010

Association of College & Research Libraries (ACRL): 2010 – present

American Library Association, 1995 – present

- Member, Orientation, Training, Leadership Development Committee, 2004 – 2006
- Intern, Orientation, Training, Leadership Development Committee, 2002 – 2004
- Member, ALA Editions Advisory Group, 2001 – 2010

Library and Information Technology Association (LITA), 1996 – 2020

- Member, LITA Publications Committee, 2007 – 2011
- Member, LITA Frederick G. Kilgour Award Committee, 2007 – 2008
- Member, LITA/Christian Larew Memorial Scholarship Committee, 2006 – 2007
- Chair, Head of Library Technology Interest Group, 2005 – 2007
- Member, LITA/OCLC and LITA/LSSI Minority Scholarships Committee, 2005 - 2006
- Vice-Chair, Head of Library Technology Interest Group, 2004 – 2005
- Chair, Internet Resources Interest Group, 2002 – 2003
- Vice-Chair, Internet Resources Interest Group, 2001 – 2002

REFORMA, National Association to Promote Library and Information Services to Latinos and the Spanish Speaking, 1993 – present

- Member, REFORMA National Conference VII Planning Committee, 2021
- Member, REFORMA Membership Committee, 2013 – 2016
- Member, REFORMA National Conference IV Planning Committee, 2011

- Chair, Association Management System Implementation Team, 2008 – 2011
- Member, REFORMA Board of Directors, 2007 – 2016
- Chair, Information Technology Committee, 2007 – 2016
- Member, SJSU/REFORMA META Program, 1999 – 2001
- Member, UCLA/REFORMA Mentor Program, 1998 – 2001
- Member, OC REFORMA Communications Committee, 1998 – 2001
- President, Orange County Chapter of REFORMA, 1998-1999
- Member, Name Change Task Force, 1998 – 1999
- Vice President/President Elect, Orange County Chapter of REFORMA, 1997 – 1998
- Member, REFORMA Board of Directors, 1997 – 2000
- Founding Chair, Information Technology Committee, 1997 – 2000
- Member, OC REFORMA Scholarship Committee, 1996 – 1998

#### Transborder Library Forum (FORO)

- Participant, 9th Transborder Library Forum, March 1999
- Member, Executive Planning Committee, 8th Transborder Library Forum, 1996 – 1998
- Publicity Coordinator, 8th Transborder Library Forum, 1996 – 1998
- Participant, 7th Transborder Library Forum, March 1997

#### Librarians Association of the University of California, Riverside (LAUC-R)

- Member, Committee on Library Plans and Policies, 1997 – 2001
- Secretary, 1996 – 1998
- Chair, Cultural Diversity Committee, 1996 – 1998

#### American Society for Information Science, 1995 – 1998

#### Association of Computing Machinery, 1995 – 1997

#### HTML Writers Guild, 1995 – 2000

## SELECTED PUBLICATIONS & PRESENTATIONS

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- Core Webinar, “Library Master Planning – Lessons Learned,” January 29, 2025 with Jeff Steely, Niraj Chaudhary, and Jeff Belliston
- Core Webinar, “Having a Seat at the Table: Representation and Participation in the Library Facility Master Planning Process,” January 22, 2025 with Gili Meerovitch, Kelly Hayes McAlonie, and Donald Gilstrap
- “Library Impact on Student Success,” American Library Association Annual Conference. June 2021.
- “Integrate and Consolidate: The New Tech Services at Consortia and Universities,” American Library Association Annual Conference. June 2018.
- “Managing in an Age of Constant Iteration: Navigating Circulation & Access Services Trends and Transitions,” American Library Association Annual Conference. June 2018
- “Understand, Identify, and Respond: The New Focus of Access Services,” *portal: Libraries and the Academy*, Vol. 17, No 2 (321-335)

- "Improving the User Experience: Redefining Access Services," Access Services Conference. November, 2013.
- "Putting Library Discovery Where Users Are, " in Planning and Implementing Resource Discovery Tools in Academic Libraries, M. Popp & D. Dallis, eds. IGI Global. 2012
- "Introduction to REFORMA's Online Member Services," REFORMA National Conference IV. September 2011.
- "So You Want to Become a Library Director? Sage Advice from Veterano Librarians," REFORMA National Conference IV. September 2011.
- "Extending Your Reach with WorldCat Local and API: Library Catalog Solutions That Change Everything," EDUCAUSE Annual Conference. November 2009.
- "Authentication and Access Management of Electronic Resources," in Electronic Resource Management in Libraries: Research and Practice, H. Yu & S. Breivold, eds. Information Science Reference, 2008.
- Moderator, "Visions of Change: Academic Libraries in Transition," CSU Sacramento, January, 2007
- "Developing a Distributed Web Publishing System at CSU Sacramento Library: A Case Study of Coordinated Decentralization," in Content and Workflow Management for Library Websites: Case Studies, H. Yu, ed., Information Science Publishing, 2004.
- "A Report of the LITA Internet Resources Interest Group Meeting," *Technical Services Quarterly*, Vol. 22, Issue 3 (4).
- "Planning and implementing a Digitization Project" speaker at the Slavery to Freedom: Preserving 19th Century Documents for the 21st Century workshop. CSU Sacramento, November 2003.
- "Optimal Design Considerations for OPAC Interface: A Report of Program Presented by the LITA Internet Resources Interest Group," *Technical Services Quarterly*, Vol. 22, Issue 1 (2004).
- Moderator, ALA preconference on Redesigning Library Websites, Toronto, Canada (June 2004)
- "Anticipating the Deluge: The INFOMINE Project and its Approach to Metadata," in Cataloging the Web: Metadata, AACR, and MARC21, W. Jones, J.R. Ahronheim, J. Crawford, eds. Scarecrow Press, Inc., 2002.
- Invited speaker at "Digital Information: Access and Preservation in a Changing World" Conference held at Stanford University. October 2001.
- "Anticipating the Deluge: The INFOMINE Project and its Approach to Metadata," presented paper at the Association for Library Collections & Services/American Library Association Preconference entitled: Metadata: Libraries and the Web - Retooling and MARC21 for Cataloging in the Twenty-first Century. July 2000.
- "INFOMINE: Promising Directions in Virtual Library Development," First Monday, Vol 5, Issue 6 (June 2000) [http://firstmonday.org/issues/issue5\\_6/mason/index.html](http://firstmonday.org/issues/issue5_6/mason/index.html)
- INFOMINE Netgain: Librarians and Academics Working Together," Presentation at the "Opening Pathways to Electronic Resources" Workshop Sponsored by the Librarians Association of the University of California, Irvine. June 2000.
- "Librarian Built: Forging Discovery Tools Together Across Cubicles, Campuses and the World," Internet Librarian Conference. November 1999.
- "INFOMINE: An Evolving Virtual Library," California Library Association. November 1999.
- "Metadata for Librarians: A Survey of and Guide to What's Now and What's Next," Sponsored by the California Academic & Research Libraries (CARL) & California Library Association (CLA) Community College Interest Groups – South. November 1999.
- "Searching the Web: The Present Future," ALA Annual Conference. June 1999.

- “How Reformistas Use and Become Aware of Information Technology,” Results of the Information Technology National Survey. REFORMA Newsletter, Fall 1998.
- “Building an Academic Virtual Library,” Loma Linda University Technology Faire. May 1998.
- “Technology in the Arts: Using Cultural Materials in an Interactive & Instructional Environment,” Sponsored by the Association of College & Research Libraries, Technology in the Arts Committee American Library Association Annual Conference. June 1997.
- “Collecting Physics Resources on the World Wide Web: A Guide to Creating a Virtual Collection” paper presented at the Untangling the Web Conference, UC, Santa Barbara. April 1996.

## **SELECTED INSTRUCTION & COMMUNITY SERVICE**

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- Guest Lecturer, USC Marshall School of Business, March 2021
- Invited Speaker, Commerce Public Library Leadership Retreat, November 2019
- Member, LA Plaza de Cultura y Artes Programming Committee, 2017 - 2024
- Member, Grand Rapids Latin American Film Festival Planning Committee, 2012 - 2016
- Member, Cesar Chavez Community March Planning Committee, 2012 - 2016
- Guest Lecturer for Sacramento City College Course on Library and Information Technology, Fall 2001, Spring 2002, Fall 2002, Spring 2003, Fall 2003, Spring 2004, Fall 2004.
- Mentor to several Latino High School students interested in pursuing a college degree (UCR Latino Mentor Program), 1999 – 2001.
- Mentor, ALA Spectrum Initiative Scholars, 1998 –1999.
- Teaching Assistant for a Computer Science/Electronic Engineering course on multimedia technologies and programming. Spring 1998.
- Guest Lecturer for University of Redlands Executive MBA Class on Educational Information Technologies. April 1998.
- “La Neta: Key Latino Internet Sites and Search Strategies,” Orange County Chapter of REFORMA Scholarship/Workshop. April 1997.
- “Scientific Electronic Journals on the Internet,” developed and presented workshops to UCR Faculty. 1996 – 1997.
- “Technology and the Internet,” workshop presented to local area K-12 Teachers. Spring 1996.
- Instructed users at UCR on the use of effective search techniques on the Internet. 1996 – 2000.
- “Advanced Web Page Design,” developed and presented workshops presented to UCR Faculty and Staff. 1995 – 1997.
- “Introduction to Web Page Design,” developed and presented workshops presented to UCR Faculty and Staff. 1995 – 1997.
- Mentor to UCR minority undergraduate students interested in pursuing a graduate degree (UCR GradTrak Program), 1995 – 1997.
- “Introduction to the Internet,” developed and presented workshops to the Fullerton Public Library community. March 1995.