

Dean of the School of Public Policy Vision Seminar

Dr. Bradley Heim

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Vision Presentation School of Public Policy UC Riverside

Bradley T. Heim

Executive Associate Dean

O'Neill School of Public and Environmental Affairs

Indiana University

My Background

- Ph.D. in Economics, Northwestern University, 2002
- Duke University Economics, 2002-2006
- U.S. Department of the Treasury, 2006-2010
- O'Neill School of Public and Environmental Affairs, 2010-Present
 - NASPAA Reaccreditation Chair, 2012-13
 - Bloomington Faculty Council Representative, 2013-15
 - Bloomington Strategic Planning Chair, 2014-15
 - Associate Dean for Faculty Affairs, 2018-19
 - Executive Associate Dean, 2019-Present

My Interest

- Relatively young school with solid foundation
- Tremendous opportunities
- Mission of UCR
- Mission of School

Challenges

- Established names and reputations of peers/competitors
- Competitive marketplace and tight labor market
- Market/parental confusion
- Forming consensus around identity and strategic direction
- Post-Covid environment
- Budgetary realities

Opportunities

- Refine and solidify identity
- Desire among students to have careers with meaning and to make change
- Tap into growing alumni/employer/friends of school base
- Tap into practitioners
- Post-Covid environment

Vision

- A Mission-Driven School
- An Impactful and Engaged School
- A School that is Continuously Improving
- A Diverse and Inclusive School
- A School that is Growing Strategically and Sustainably
- A Prominent School